

PAUL STOLLERY

FREELANCE COMMUNICATIONS PROFESSIONAL

I'm a creative communications professional with eight years' experience working in PR, digital communications and branding.

Most recently, I finished a six-month contract with The Romans, where I worked as their associate creative director.

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR, THE ROMANS

May 2017 - Nov 2017 (fixed contract)

I joined The Romans to lead campaign ideation on a range of their key accounts, including Twitter and PlayStation.

Work included [teaching the police to drive using Gran Turismo](#) (PlayStation), setting up [Pawing Stations](#) (Twitter) and declaring [there's nothing wrong with a little prick](#) (Thrive).

SENIOR PROGRAMME DIRECTOR, HOTWIRE

August 2014 - May 2017

At Hotwire, I worked as the day-to-day lead for Labs - the agency's integrated comms team - which included driving forward new business and managing key accounts.

I worked across a range of clients, including Travelex, Met Office and The Wellcome Trust. Responsibilities included, campaign ideation, brand strategy and campaign management.

ASSOCIATE MARKETING MANAGER, KAPLAN

April 2011 - August 2014

At Kaplan, I worked in the digital marketing team for the company's EMEA division. This included overseeing SEO, helping to run their digital advertising campaigns and working as their in-house graphic designer.

The role included driving campaign creative across a range of key accounts including Twitter, PlayStation and DICE, as well as responding to new business briefs.

I'm now working on a freelance basis, and am open to both full-time and part-time roles.

RECOGNITION (PERSONAL)

UK YOUNG LIONS PR

Gold (2016)

CANNES YOUNG LIONS PR

Bronze (2016)

PRCA YOUNG COMMUNICATOR OF THE YEAR

Nominated (2016)

CREATIVE SHOOTOUT

Silver (2017)

RECOGNITION (CAMPAIGN)

TRAVEL MARKETING AWARDS - PR STRATEGY

Travelex Supercard, Bronze (2017)

PRCA DARE AWARDS - CAMPAIGN CHALLENGES

Travelex Luxury for Less, Winner (2017)

EDUCATION

CARDIFF UNIVERSITY

BSc, Business Management & Marketing
(2007 - 2010)

CARDIFF HIGH SCHOOL

A-levels: AAC
GCSEs: 11 (10 A*-B)